

# Say YES to conserving futures & the environment

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Over 1,591 businesses like MTN, Oracle, Discovery and Nedbank have registered and are changing youth lives. Over 600 have already leveled up their B-BBEE scorecards.

As at August 2021.



YES  
4YOUTH  
.CO.ZA



# THE GREAT RESET – TACKLE YOUTH UNEMPLOYMENT AND SHIFT YOUR B-BBEE SCORE BY UP TO TWO LEVELS.

WE'VE ALREADY CREATED OVER  
**60,017 NEW JOBS.** ”

Join over 1,591 businesses already kickstarting the new economy. Help us help South Africa to build STARS – youth Skilled Through Alternative Routes. A 12-month work experience makes all the difference in a youth's life and brings fresh new ideas and skills into your industry and business.

Say YES to this new story and watch a society transform. The Youth Employment Service (YES) is a joint national initiative between business, government and labour, working together to **create thousands of jobs in South Africa, while allowing you to gain up to two levels on your B-BBEE scorecard.**

Thousands of jobs mean new taxpayers, new skilled employees, new customers and less crime. Thousands of jobs could mean a new South Africa.

All you have to do is say YES, to help further this success story!

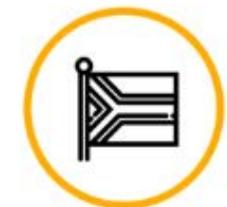
## YES IMPACT TO DATE:



Work experiences  
in 135 weeks  
**Over 60,017**



Business Partners  
**Over 1,591**



Money injected into  
the economy from  
youth wallets  
**Over R3.4 billion**



Percentage of  
Youth who are  
female  
**Over 58%**



B-BBEE level ups  
**Over 600**



Learning minutes via  
smartphone training  
on zero-rated apps  
**Over 9 million**

# THE YES B-BBEE LEVEL UP BENEFIT:



Gain B-BBEE levels and points for impactful ESD spend

-  Create the target number of work experiences and benefit with a B-BBEE rating increase of one full level. Or two levels if you double your youth target!
-  This is a unique YES benefit over and above the standard B-BBEE scorecard elements
-  The **web-based YES calculator** lets you easily compute your YES youth target - the number of youth lives to invest in and transform
-  Receive recognition in your Skills Development category by investing in informal training. This means up to 50% of your spend on Skills Development can be claimed (specifically in Category F & G)



**Calculate** your YES target now

[CLICK HERE](#)



**Apply now** - The application & registration process is online and easy

[APPLY NOW](#)



# PACKAGES THAT TRANSFORM LIVES THROUGH INCLUSIVE EMPLOYMENT:



Small business packages start at a once-off fee of R1,700 per youth. That's only R141 per month for the full B-BBEE verification platform and monitoring & evaluation apps



The cost of transforming a youth life for larger businesses is between R250 and R416 per month to qualify to gain a full B-BBEE level up



Get in touch with our team

CLICK HERE



# HOW YES WORKS?

There are two ways to offer these life-changing work experiences to youth:



## **Option 1 - Inside your business**

Provide a 12-month work experience within your company.



## **Option 2A - A turnkey solution; Host youth at an existing supply chain partner, SME, or NGO**

Sponsor the placement of YES candidates in third-party enterprises  
YES has a range of high-impact social partners across the country in communities where jobs are needed.



## **Option 2B - Hosted in a YES Hub as part of an Enterprise Development opportunity**

Sponsor a YES candidate to grow or support a new enterprise.

**Apply now** - The application & registration process is online and easy

**APPLY NOW**



# YES IS AN IDEAL TALENT FUNNEL WHICH **DE-RISKS** **RECRUITMENT:**



YES enables you to try out youth cohorts and select the best fit. Develop these gems into long term employees with best matches to your organisation's culture and values.



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# DO YOU QUALIFY FOR THE YES INITIATIVE?

- **Even with limited or no Black Ownership**, you can qualify for a YES Level Up. Multinationals and family-owned businesses with no Black Ownership can make up for it with higher ESD and Skills points and participate meaningfully in B-BBEE.
- **Have a powerful B-BBEE impact and an impressive scorecard.** All you need is to meet the sub-minimum. For Generic Entities with a total revenue of more than R50 million, a 50% average is required across all three priority elements or a 40% sub-minimum in three priority elements.
- Qualifying Small Entities (QSEs) with a total revenue of R10 million - R50 million, will require 40% in two of three priority elements, with Ownership being one of the two elements. Alternatively, QSEs will need a 40% average across two priority elements with Ownership being one of them.
- For Exempted Micro Enterprises with total revenue of less than R10 million, no sub-minimum eligibility is required.
- **You can receive the YES B-BBEE benefits almost immediately.** The **dtic** has offered leniency to businesses that are in their first year of participation in the programme at verification of B-BBEE
  - Businesses that are hosting or sponsoring YES Youth who have not yet completed eight months of their 12-month quality work experience are still able to qualify and level up, but Youth can work until their 12 months are up and then be absorbed. Only a 2,5% absorption rate is required to move one level up, while 5% will apply to move two levels up. Other details and terms are applicable.





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**SAY YES. IT'S A  
WIN-WIN-WIN  
FOR COMPANY,  
COUNTRY AND  
YOUTH!**

[Click here](#) to find out and register

REGISTER

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