

LEHLOGONOLO MARTHA MASHIANE

MARKETING PROFESSIONAL | DIGITAL MARKETING

+27813507211

lehlogonolomashiane3@gmail.com



<https://www.linkedin.com/in/lehlogonolo-mashiane-915b64266?trk=contact-info>

Education

Diploma in Marketing

Boston Media House
2021-2024
Pretoria Arcadia

Certifications

- Google skills for Africa: The Fundamentals of Digital marketing
- Alison: The Ultimate SEO Blueprint

Skills

-Social Media Management Content Creation
-SEO Basics
-Google Ads basics
-Canva
-Meta Ads Manager and Business Suite
-Marketing strategy and Planning
-Computer skills (Word, Excel, Power point, Windows)

About me

Marketing graduate with hands-on experience supporting product launches market analysis and Co traveling with clinical sales reps and admin as an intern at a global MedTech company

Experience

Marketing Intern March 2025 - March 2026

Johnson & Johnson MedTech

- Supported market analysis & competitor research to inform market share strategies and Fair Market Value assessment
- Contributed to product launches from planning through execution
- Supported customer service
- Assisted with marketing copy approval and developed strong product knowledge
- Conducted marketing material stock takes.
- Assisted with clinical sales & admin in the Cardiovascular department.

Reference

Shenè Jones

Johnson & Johnson MedTech
Line Manager

+27 71 680 2047

Patricia Mc Carthy

Johnson & Johnson MedTech
Supervisor

+ 27 78 056 2744



YES
4 YOUTH
.CO.ZA

Certificate of Completion

This is to certify that

Lehlogonolo Mashiane

(ID: 9802160049086)

Has successfully completed the Youth Employment Service quality work experience programme.

01 March 2026

Date

A handwritten signature in black ink, appearing to read 'Ravi Naidoo', written over a horizontal line.

Ravi Naidoo
Chief Executive Officer



YES is a business-led collaboration with government and labour.
Company Registration: 2017/267641/08 | www.yes4youth.co.za



DIPLOMA in Media Practices specialising in Marketing

SAQA ID 83166 NQF LEVEL 6

This is to certify that
Lehlogonolo Martha Mashiane

ID Number
9802160049086

Has successfully completed the programme leading to the award of the Diploma

Date of issue
28 June 2024

HEAD OF INSTITUTION

REGISTRAR



1402

CERTIFICATE NO:

Handwritten text in Afrikaans and English, including a signature and a stamp. The Afrikaans text reads: 'EK SERTIFISEER DAT HIERDIE DOKUMENT... DIE OORSPRONKELIKE DOKUMENT...'. The English text reads: 'I CERTIFY THAT THIS DOCUMENT IS A TRUE REPRODUCTION... ORIGINAL DOCUMENT...'. There is a stamp that says 'MAGSNOEMMER', 'FORCE NUMBER', 'NAAM IN DRUKSKRIIF', and 'NAME IN PRINT'.





REPUBLIC OF SOUTH AFRICA

National Senior Certificate

Awarded to

LEHLOGONOLO MARTHA MASHIANE



Identity number 9802160049086

Exam number 716235130093

Subject

- English Home Language
- Sepedi First Additional Language
- Mathematical Literacy
- Life Orientation
- Business Studies
- Economics
- Tourism

Achievement

%	level
59	4
68	5
54	4
75	6
54	4
51	4
86	7

[Handwritten signature]
 72480154 W
 KAB

This candidate is awarded the National Senior Certificate and has met the minimum requirements for admission to bachelor's degree, diploma or higher certificate study as gazetted for admission to higher education, subject to the admission requirements of the higher education institution concerned.

With effect from December 2016

M. S. LAKOETS
Chief Executive Officer

170 1731 5147 P



This certificate is issued without alterations or fissure of any kind



UMALUSI



Council for Quality Assurance in
General and Further Education and Training
South Africa

8244479

(See reverse for more information)

REPUBLIC OF SOUTH AFRICA
NATIONAL IDENTITY CARD

Surname: **MASHANE**
 Names: **LEHLOGONOLO MARTHA**
 Sex: **F**
 Nationality: **RSA**
 Identity Number: **9902160049066**
 Date of Birth: **16 FEB 1998**
 Country of Birth: **RSA**
 Status: **CITIZEN**





Conditions: Date of Issue: **05 JAN 2021**

This card has been issued by the Department of Home Affairs in terms of the Identification Act, Act 68 of 1997

If found please return to the Department of Home Affairs
 For enquiry or verification purposes contact 0800 80 11 80

113996725





SOUTH AFRICA

CLIENT SERVICE CENTRE


2023-09-15

SUNNYSIDE

SOUTH AFRICAN POLICE SERVICE

EK CERTIFIEKATIE
 DIE OORSPRONKELIKE
 IS. EK CERTIFIEKATIE
 WYSKRYFTE OP VERTON
 BRING IS NIE.

I CERTIFY THAT THIS IS
 ORIGINAL AND I HAVE
 FURTHER CHANGES
 CHANGE IS NOT.



MAGSNOMMER
 FORCE NUMBER: **725 156 97**

KAB ID

Google Digital Skills for Africa

Lehlogonolo Martha Mashiane

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on

Matt Britz

President - Google EMEA



Townsend Pamela Feehan

CEO - IAB Europe

Certificate ID: WDB 4PQ 6HR

Verify the authenticity of this certificate at: <https://learndigital.withgoogle.com/link/1ar27gu2qdc>



CPD
CERTIFIED
The CPD Certification
Service

5th February, 2026

Date of Award

 **Alison**
EMPOWER YOURSELF

CERTIFICATE

LEHLOGONOLO MASHIANE

has received this award for successfully
completing the course:

The Ultimate SEO Blueprint



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alison.com/verify/cc9e32379c

Maree Richardson
Director of Certification