

AMKELE SHWAKA

Vosloorus, Gauteng, South Africa | 071 030 0600 | amkeleshwaka9@gmail.com

Dear Hiring Manager,

I am a hardworking, reliable and motivated individual looking for an opportunity to grow professionally and gain valuable workplace experience. I enjoy working with people, learning new skills and taking on new responsibilities. I am eager to contribute positively to a team and develop within a professional working environment.

I have hands-on experience as a Brand Promoter, where I interacted with customers, communicated product information, participated in promotional activities and represented brands in a professional and friendly manner. This experience helped me build strong communication, teamwork, customer-service and interpersonal skills.

I have completed Grade 12 and previously studied Electrical Engineering up to N4 at Ekurhuleni West TVET College. I was unable to continue my studies because of financial difficulties, but the experience strengthened my interest in learning and developing practical skills. I have also completed additional online learning in AI Engineering and Construction Procurement and Tendering.

I am responsible, adaptable and willing to learn. I am open to opportunities where I can use my existing skills, gain new experience and make a positive contribution to the organisation. I would appreciate the opportunity to be considered for a suitable position within your company.

Thank you for considering my application. I look forward to the opportunity to discuss how I could contribute to your team.

Kind regards,

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PROFESSIONAL PROFILE

Hardworking, reliable and motivated individual with experience in brand promotion, customer engagement and product sampling. Strong communicator who enjoys working with people and learning new skills. Previous Electrical Engineering (N4) studies have provided exposure to a technical learning environment, while additional online courses demonstrate a commitment to continuous development. Seeking an opportunity to gain experience, contribute to a team and grow professionally.

KEY SKILLS

- Communication and interpersonal skills
- Customer service and customer interaction
- Teamwork and collaboration
- Product promotion and customer engagement
- Time management and organisation
- Problem-solving
- Fast learner and willing to learn
- Responsible and reliable
- Professional attitude
- Ability to work under pressure

WORK EXPERIENCE

Brand Promoter | Promotional Activations

September 2025 – May 2026

- Engaged with customers and created awareness around promoted products.
- Communicated key product information clearly and professionally.
- Participated in promotional activations and product-sampling campaigns.
- Represented brands in a friendly and professional manner.
- Worked with team members and developed practical communication and customer-service skills.

EDUCATION

Ekurhuleni West TVET College

Electrical Engineering (N4) — Studies completed up to N4; programme not completed due to financial difficulties.

Vosloorus Comprehensive Secondary School

Grade 12 completed

ADDITIONAL LEARNING

- AI Engineering — Online course
- Construction Procurement and Tendering — Online course

COMMUNITY PARTICIPATION

Participated in community activities and group work, assisting with tasks and collaborating with others while developing teamwork, communication and responsibility.

LANGUAGES

English | isiXhosa | isiZulu

REFERENCES

Available on request.