

AYAKHA NQAMQHELE



ayakhanqamqhele1@gmail.com



0717712631



6181 Dinoko Street, Bram
Fischerville, Johannesburg, 1724

PROFILE

Motivated and enthusiastic N6 Marketing student from Central Johannesburg College seeking an opportunity to gain practical workplace experience in a professional environment. I have a strong interest in marketing communication, client relations, digital content, branding and business development. I am a hardworking, reliable and adaptable individual with good communication skills and a willingness to learn. I am eager to apply my theoretical marketing knowledge in a professional environment while developing practical skills and contributing positively to the organisation.

EDUCATION

2024	NATIONAL SENIOR CERTIFICATE
MTHATHA	ATTWELL MADALA HIGH SCHOOL
,EASTERN CAPE	• ISIXHOSA, ENGLISH,AGRICULTURAL SCIENCE,LIFE SCIENCE, HISTORY,MATHS LITERACY,LIFE OREINTATION,ECONOMICS
2025	N4 MARKETING MANAGEMENT
JOHANNESBURG	CENTRAL JOHANNESBURG COLLAGE (CJC) COMPLETED
2026	N5 Markting Management
	Central Johannesburg College Completed
2026	N6 Marketing Management
	Central Johannesburg College (In progress)

Certificates

- Social Media Marketing
- Customer Relationships Management

SKILLS

Marketing Knowledge

Knowledge of fundamental marketing principles and concepts, including understanding customer needs, marketing communication, promotion and building customer relationships. I am eager to apply this academic knowledge in a practical business environment.

Digital Marketing & Social Media

I have an understanding of how social media and digital platforms can be used to communicate with customers, promote a brand and create awareness.

Customer & Stakeholder Relations

Understanding of the importance of maintaining positive relationships with customers and stakeholders. I am able to communicate respectfully, listen to others and approach interactions in a professional manner.

Communication Skills

Good written and verbal communication skills with an understanding of the importance of clear, respectful and professional communication when dealing with clients, colleagues and stakeholders.

Teamwork

Able to work respectfully with others and contribute towards achieving common goals. I am open to guidance, feedback and learning from experienced colleagues.

Marketing Communication

I have knowledge of marketing communication and understand how businesses use communication to inform, persuade and remind customers while building positive customer relationships.

Advertising & Promotion

I have knowledge of advertising and promotional activities and understand how businesses use different promotional methods to attract customers and increase awareness of their products or services.

Computer Literacy

Microsoft Office

I have basic computer skills and knowledge of Microsoft Word, Excel and PowerPoint. I am comfortable using computers for documents, presentations and basic administrative tasks.

Customer Service:

Skilled at resolving complaints calmly and professionally, ensuring customer satisfaction. Maintains a friendly and positive attitude when interacting with clients. Strong commitment to delivering high-quality service and building long-term customer relationships

Continuous Learning

Highly motivated to develop new skills and improve existing knowledge. I am willing to learn from practical workplace experiences and apply feedback to improve my performance.

INTERESTS & HOBBIES

- Marketing and business development
- Learning new skills and gaining knowledge
- Personal and professional development
- Communication and networking
- Technology and Microsoft Office
- Reading and research
- Team activities and collaboration
- Sports and recreational activities

References

Mrs Mbengo, *Teacher*, Attwell Madala High School
+27 76 209 3493

LUKHANGELE MNUKWA, *INVESTIGATOR*, OMBUSDMAN , City of Johannesburg
0681166991

LANGUAGES

- English
- IsiXhosa
- Isizulu.