

Lebohang Daniso

Public Relations Graduate

✉ danisolebohang@gmail.com ☎ 0704826677 📍 570 Adams Road Vanderbijlpark

🇿🇦 South Africa 📠 0405095967080 📅 09/05/2004 ♂ Male

PROFILE

Dynamic and results-driven PR graduate with a diploma in Public Relations, skilled in media relations, strategic communication, and campaign management.

EDUCATION

Vaal University of Technology Diploma in Public Relations	2022 – 2024 Vanderbijlpark, South Africa
Maxeke Secondary School Grade 12 NSC	2021 Evaton, South Africa

PROFESSIONAL EXPERIENCE

Ntsele Primary School Educator Assistant	06/2025 – 11/2025 Evaton
- Supported learners under the <i>Reading Champion</i> program to improve literacy and comprehension skills. - Assisted teachers with curriculum delivery, classroom activities, and lesson preparation. - Facilitated group reading sessions and one-on-one support for learners needing extra help. - Coordinated extra-curricular school projects aimed at enhancing the overall learning experience for learners.	
VUT Institute of HIV/AIDS Unit Public Relations Assistant	03/2024 – 12/2024 Vanderbijlpark, South Africa
• Developed and executed 3 targeted marketing campaigns increasing brand awareness by 40% across social channels. • Facilitated communication between stakeholders to align project goals and expectations. • Managed social media accounts, increasing engagement by 50% through targeted content strategies.	

SKILLS

- Microsoft office suit
- Campaign planning
- PR and Marketing
- Social media monitoring
- Literacy tutoring

REFERENCES

Thapelo Kgakatsi, *Project Administrator*, VUT Institute of HIV/AIDS Unit
thapelok@vut.ac.za

Vusi Mdluli, *Assistant Coordinator*, Institute of HIV/AIDS Unit VUT
+27 76 086 6027