Curriculum Vitae
Of
Zibusiso Ralefala

PERSONAL INFORMATION

Surname	Ralefala
Name	Zibusiso
D.O.B	31/03/2002
Nationality	South African
Languages	IsiZulu, Sotho and English
Cell	+27 71 227 7944
Email address	ZibuloZibusiso@gmail.com

PERSONAL PROFILE

I am an enthusiastic and goal driven communication graduate with a strong passion for media, public relations, and digital storytelling. I am eager to learn and develop practical skills that enhance effective communication within organisations. I possess strong interpersonal, writing, and presentation abilities, and I enjoy working with diverse teams to achieve shared goals. I am reliable, creative, and adaptable, with a positive attitude toward learning new technologies and communication strategies that make a meaningful impact.

ACADEMIC BACKGROUND

ACADEMIC QUALIFICATION

- **Noth-West University, Vanderbijlpark Campus**
  Bachelor of Arts in Communications- Completed: 2025
  Main Modules: Media studies, Public Relations, Reputation Management, Journalism, Desktop Publishing, Marketing, Applied Web-Development, Communication theory, and Research methodology.

- **Sebetsa-O-Thole Moputso Secondary School, Soweto, Gauteng**
  National senior certificate (Grade 12)- Completed: 2020
  Subjects: IsiZulu (Home language), English, Mathematical Literacy, Life Orientation, Geography, History, and Tourism.

OTHER COURSES

- Wholesale and Retail SETA learnership- Completed: 2021
- Microsoft Office and Data Analytics, at Sci-Bono Discovery Centre- Completed: 2026

LIFE EXPERIENCE

LEADERSHIP

- Actively participated in university and community projects aimed at youth development and social awareness.
- Served as a group leader in class projects, where I helped coordinate tasks, manage deadlines, and ensure effective teamwork.

EXTRA ACTIVITIES

- Participated in sports and cultural activities that enhanced my teamwork, discipline, and time management abilities.

PERSONAL DEVELOPMENT

- Passionate about personal growth and learning new digital tools to improve my communication and media skills.

WORK EXPERIENCE

I have not yet had formal employment, I have gained valuable experience through university projects, volunteer work, and practical assignments that have helped me develop strong communication and teamwork skills.

PRACTICAL

- Participated in several university-based communication campaigns, focusing on media planning, social media strategy, and public relations writing.
- Contributed to group projects that involved creating digital content and managing communication for simulated organisational scenarios.

- Assisted in planning and presenting class presentations that required research, creativity, and effective public speaking.

SKILLS DEVELOPED

- Strong written and verbal communication, Teamwork, Basic digital media and public relations skills.

REFERENCES

- **Teacher: Ms Ofentse Khoza**
  Cell: +27 68 154 7845
- **Instructor: Ms Modiehi Sifumba**
  Cell: +27 74 219 2622